

Preventing Unraveling in Social Networks: The Anchored k -Core Problem

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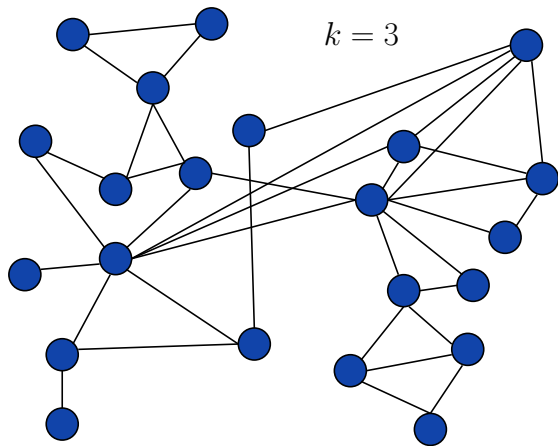
³Twitter, Inc.

ICALP 2012

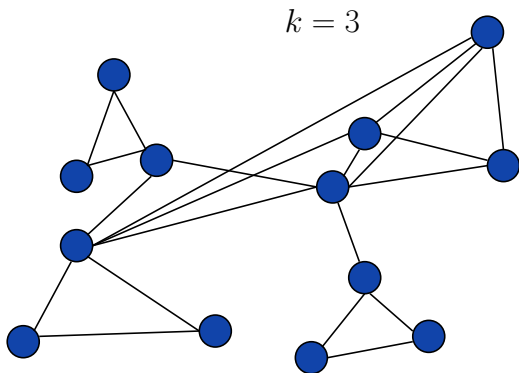
- 1 The Problem
- 2 Easy Cases
- 3 Hardness of Approximation
- 4 Graphs with Bounded Treewidth
- 5 Open Problems

- The k -core of a graph = the maximal induced subgraph where all vertices have degree at least k .
- Computing the k -core of a graph is easy
- for example, suppose $k = 3$, and G looks like this:

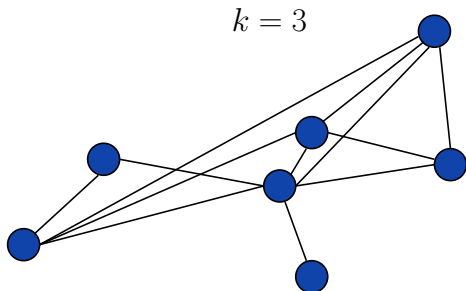
An Example



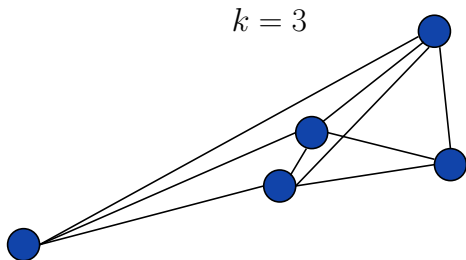
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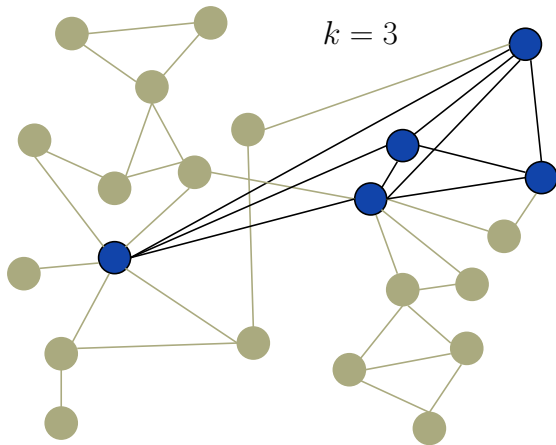
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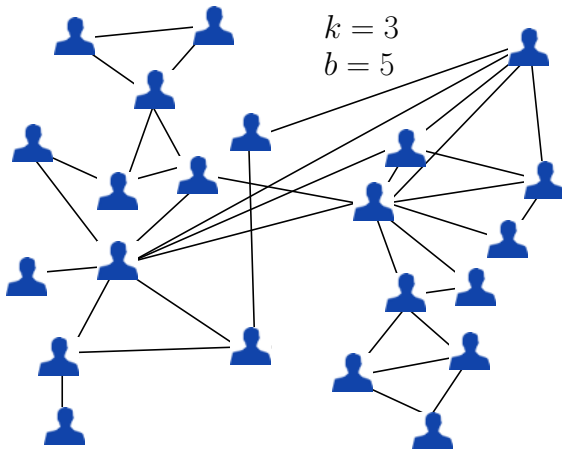


- Suppose I know that people will pay attention to the talk as long as they have at least 3 other friends who are also paying attention

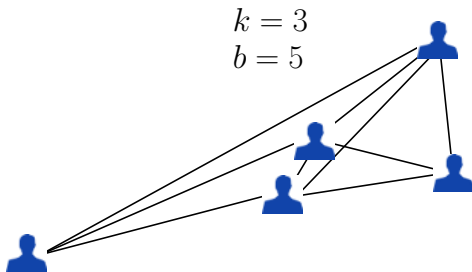
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- Also, assume that I have \$50 to spare.

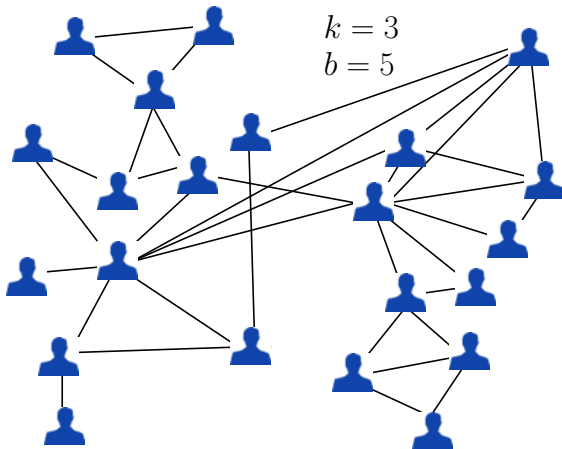
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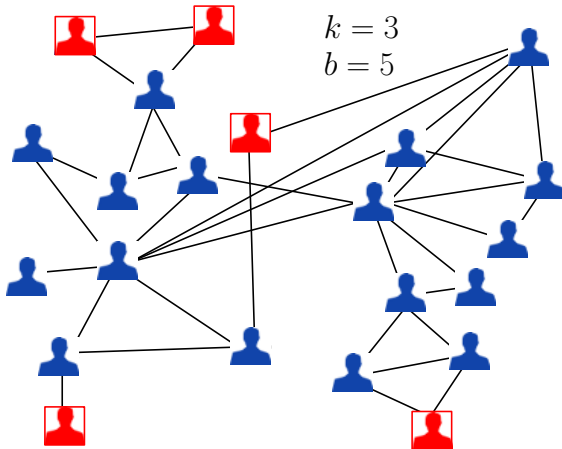
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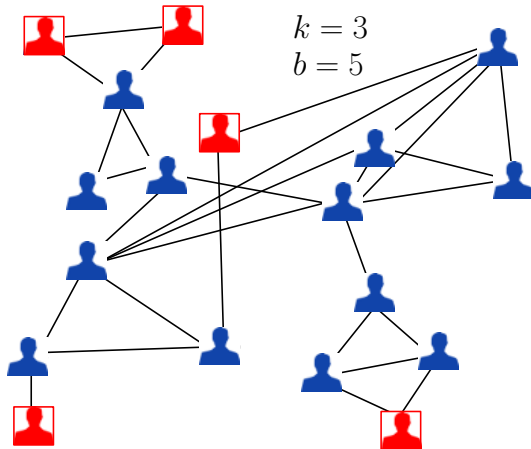
Another Example



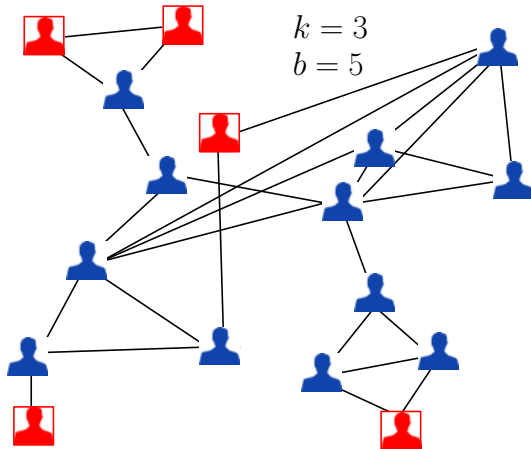
Another Example



Another Example



Another Example



Anchored k -Core with budget b

- the maximum induced subgraph in which every vertex either has degree at least k , or is anchored
- Goal: Find a set S , $|S| = b$, such that placing anchors on the nodes of S maximizes the number of vertices that remain.
- Fact: there is a simple algorithm that runs in time $O(n^b)$
- Fact: $k = 0$ and $k = 1$ are trivial

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- Algorithm: take longest paths (runs in time $O(n^2)$)
- Can be more clever (runs in time $O(m + n \log n)$)

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- Cannot simplify graph into a forest in this case
- In fact, we show that for $k \geq 3$, the problem is difficult.

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- So, any algorithm obtains an n/b approximation...
- Theorem: It is NP-hard to obtain an $O(n^{1-\epsilon})$ approximation for $k \geq 3$.

Reduction from Set Cover

- Recall Set Cover: n sets, m elements
- covering $< m$ elements is just like covering 0 elements
- this property is ensured by having lots of cycles in the graph
- it's too difficult to figure out how to cover all m elements (because set cover is NP-hard)

- The treewidth of a graph is a measure of how closely a graph resembles a tree
- Trees have treewidth 1, and cliques on n vertices have treewidth $n - 1$

- For graphs of treewidth w , we have an $O((3(k+1)^2)^w \cdot b^2 \cdot \text{poly}(n))$ -time exact algorithm
- given graph G , decomposes it into a tree
- runs a dynamic programming procedure on the resulting tree

Generalizations

- weighted budget costs
- weighted rewards
- directed edges
- variable thresholds
- variations on the objective function

Summary and Open Problems

- In general, anchored k -core is very difficult, but as soon as there is some structure to the graph, it becomes easier
- PTAS for graphs which exclude fixed minors (planar, etc.)?
- Can it be analyzed for random graphs?

Resource Augmentation:

- compare us against the optimal solution using b anchors
- But, allow ourselves to use $2b$ anchors

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- compare us against the optimal solution using b anchors
- But, allow ourselves to use $b \cdot \text{polylog} n$ anchors
- Still NP-hard to get an $O(n^{1-\epsilon})$ approximation!

Parameterization by the budget

- Is anyone here a fan of FPT?
- Recall that $O(n^b)$ is easy to obtain. Can we get $O(f(b) \cdot \text{poly}(n))$?

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- Is anyone here a fan of FPT?
- Recall that $O(n^b)$ is easy to obtain. Can we get $O(f(b) \cdot \text{poly}(n))$?
- **No.** The problem is $W[2]$ -hard with respect to b (via Dominating Set).